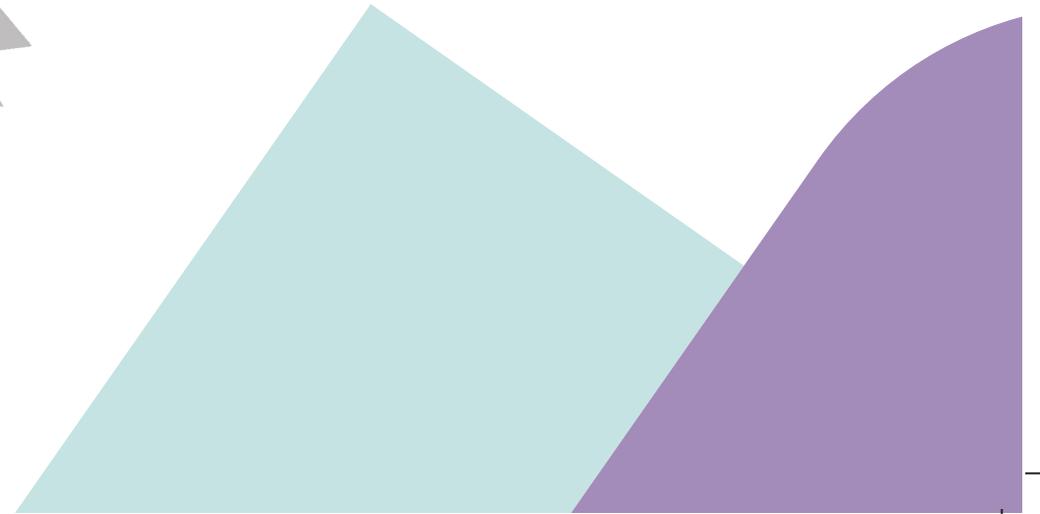




**A proven non-drug
treatment to beat
depression**





Over 350 million
people worldwide
suffer from
depression¹

While medications may help manage symptoms of depression, many people are not satisfied with the results from standard drug therapy due to:

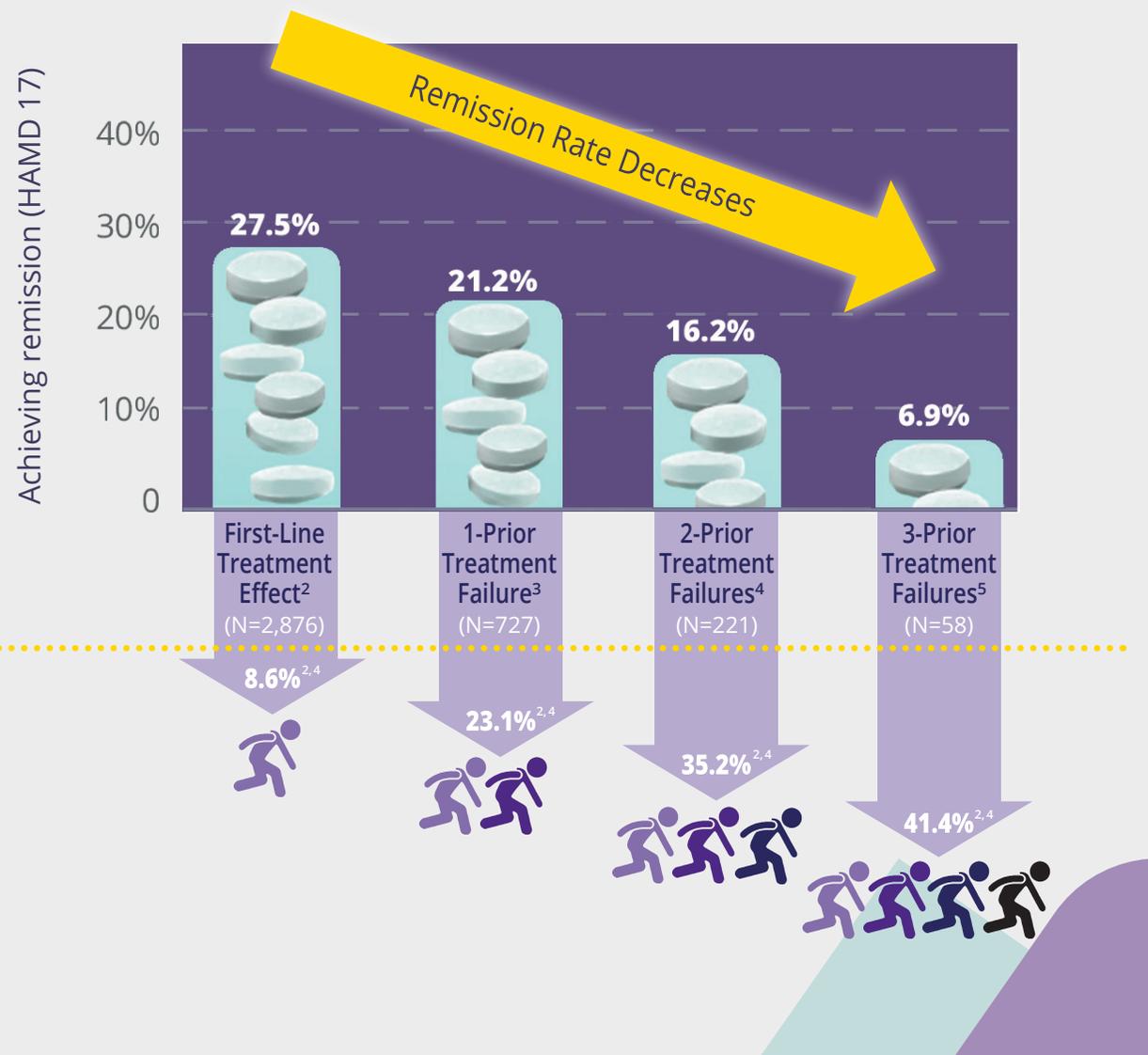
- Lack of efficacy or
- Intolerable side effects

Major depression is a serious medical illness.

ABOUT DEPRESSION

STAR*D Study²⁻⁵ shows the likelihood of ...

- achieving remission declines with each successive treatment attempt
- side effects and discontinuation from medications increases with each attempt



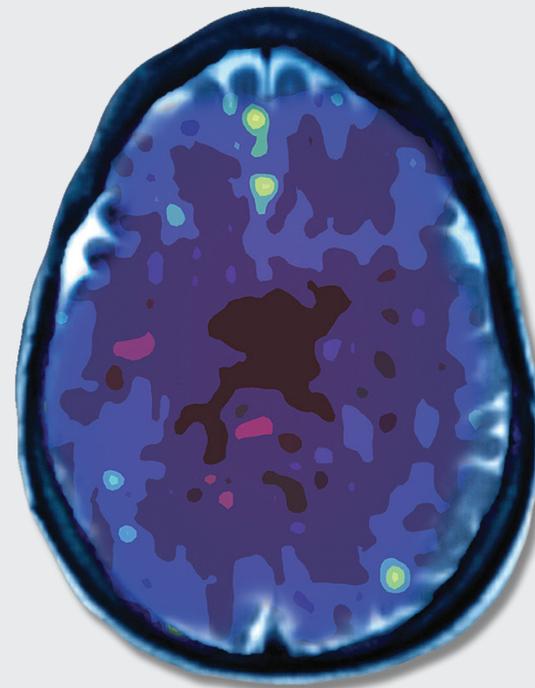
ABOUT DEPRESSION

Causes of depression

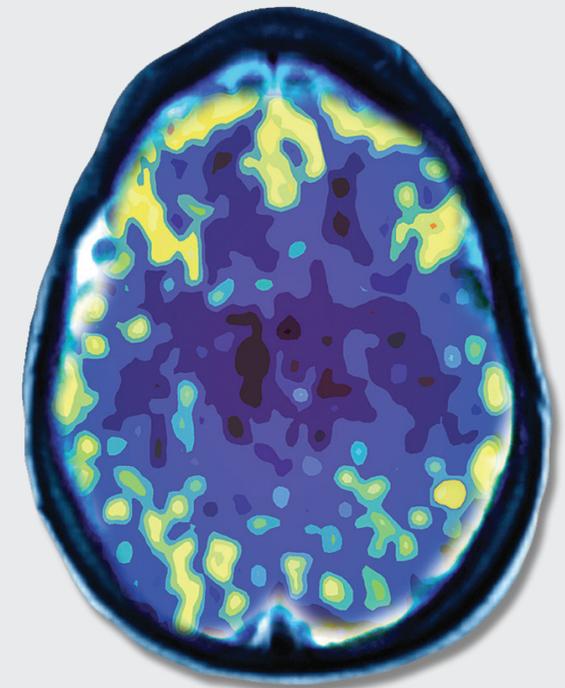
While the exact cause of depression is not known, the leading scientific theory is that it is caused by an imbalance of the brain's neurotransmitters, which are chemical messengers that send signals between brain cells.

Brain activity is reduced in depression.

DEPRESSED



NON-DEPRESSED



A PET scan measures vital functions such as blood flow, oxygen use, and blood sugar (glucose) metabolism.

Source: Mark George, M.D. Biological Psychiatry Branch Division of Intramural Research Programs, NIMH 1993.

ABOUT DEPRESSION

What impact does depression have on your life?

- Relationships
- Work
- Finances
- Quality of life



What was your life like before your depression?

ABOUT DEPRESSION

Treating depression

While antidepressant drugs work for many people, some still do not receive adequate treatment.¹

- For these people, the effects of depression can still be debilitating

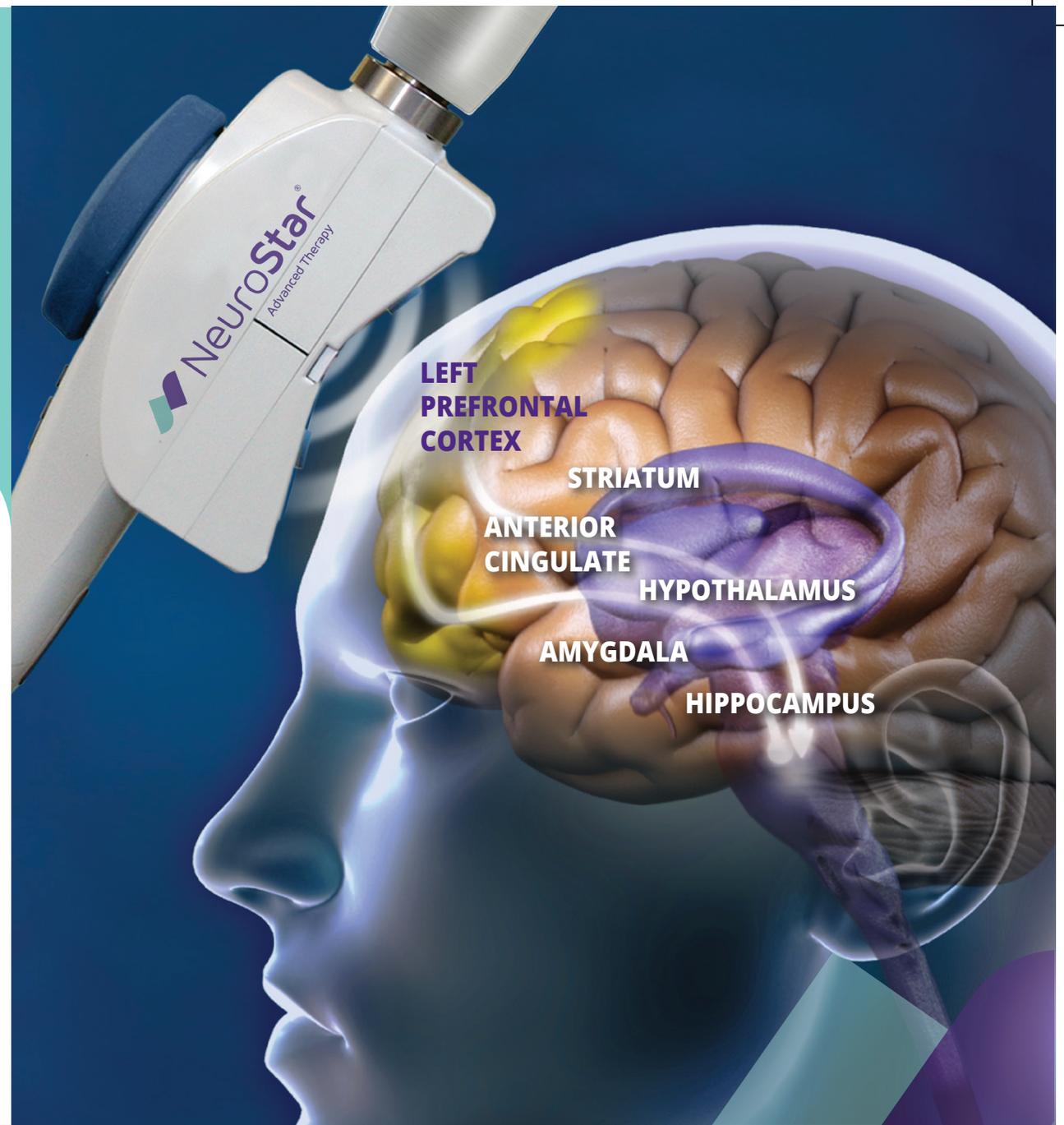


People are looking for alternatives.

ABOUT DEPRESSION

NeuroStar treats at the right source every time

- Uses a targeted pulsed magnetic field, similar to what is used in an magnetic resonance imaging (MRI) machine
- NeuroStar stimulates areas of the brain that are underactive in depression⁸

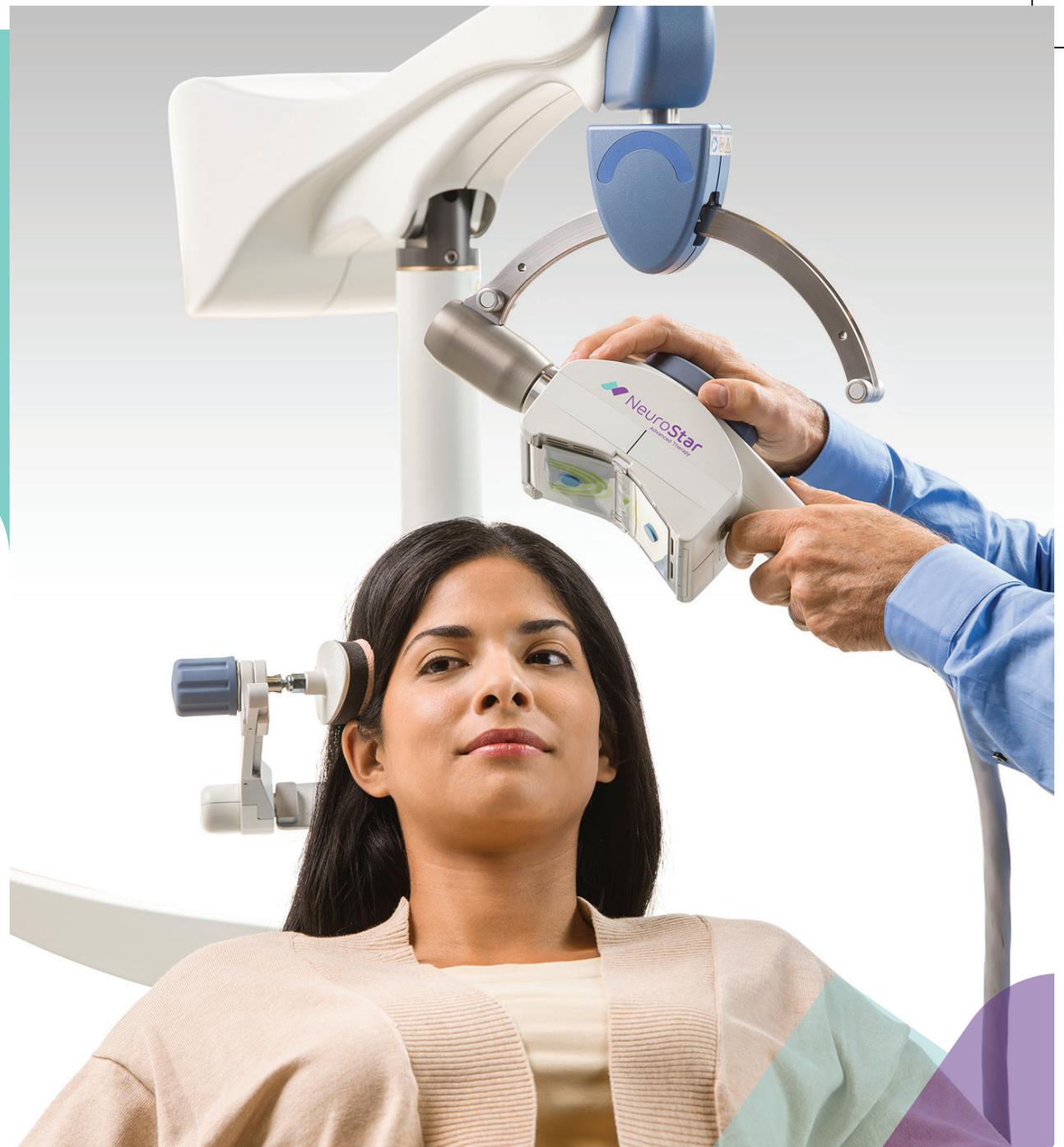


NEUROSTAR® PROVEN SAFE & EFFECTIVE

FDA-cleared non-drug treatment for depression

NeuroStar Advanced Therapy
is for people who ...

- have not benefited from
prior medication
- would like to consider a
non-invasive treatment



NEUROSTAR® PROVEN SAFE & EFFECTIVE

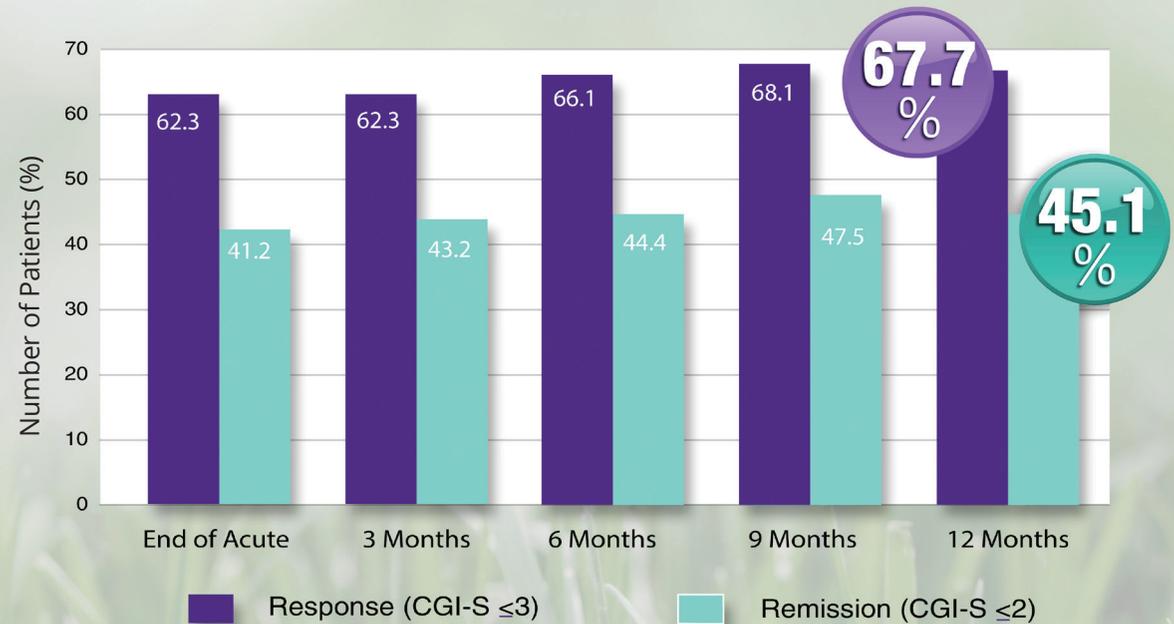
Transformational treatment to fight depression

Many people's depression symptoms significantly improved or went away after 4 to 6 weeks of treatment with NeuroStar.⁶

Only NeuroStar TMS has been proven durable over 12 months.⁹

In an NIMH-funded, independent, randomized controlled trial, patients treated with TMS using the NeuroStar TMS System were four times more likely to achieve remission compared to patients receiving sham treatment ($P = 0.0173$; odds ratio = 4.05)⁸

Long-Term Durability⁹



GET Better! Stay Better!

NEUROSTAR[®] PROVEN SAFE & EFFECTIVE

Safe and easy to tolerate

Free from side effects often associated with antidepressant medications^{7, 10}

Safe, effective therapy that can be conducted right in the doctor's office

OTHER ADVERSE EVENTS

NEUROSTAR: Eye pain, toothache, muscle twitching, facial pain, and pain of skin.

MEDICATIONS: Other adverse events are nervousness, weakness, abnormal ejaculation, constipation, anxiety, impotence, diarrhea, increased appetite, dizziness, sweating, decreased appetite, tremor, drowsiness, decreased sexual interest, headache/migraine, blurred vision, and treatment discontinuation side effects.

Scalp Pain or Discomfort¹⁰

Insomnia

Headache/Migraine

Blurred Vision

Dry Mouth

Fatigue

Weight Gain

Nausea

GI Distress

Sexual Dysfunction

NeuroStar

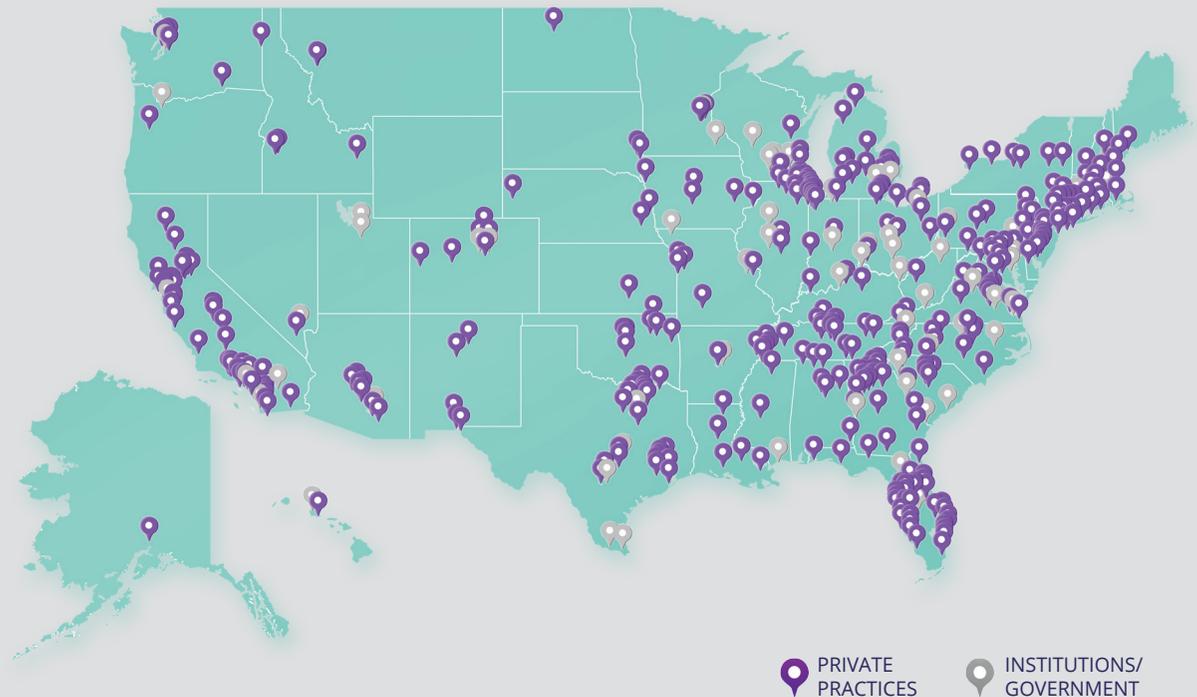
Antidepressant Drugs

Adverse events occurring at an incidence >5% and 2x the rate of placebo treatment.^{7, 10}

NEUROSTAR® PROVEN SAFE & EFFECTIVE

#1 TMS choice of doctors

- Over 1.5 million NeuroStar treatments have been performed
- Many of the top psychiatry hospitals provide NeuroStar
- Covered by most major insurance companies
- Made in the USA



NeuroStar is available nationwide.

NEUROSTAR[®] PROVEN SAFE & EFFECTIVE

Why did we choose NeuroStar?

NeuroStar is the #1 TMS choice of doctors and is the only treatment that offers the following:



Contact Sensing

ensures patients receive the full prescribed dose every time



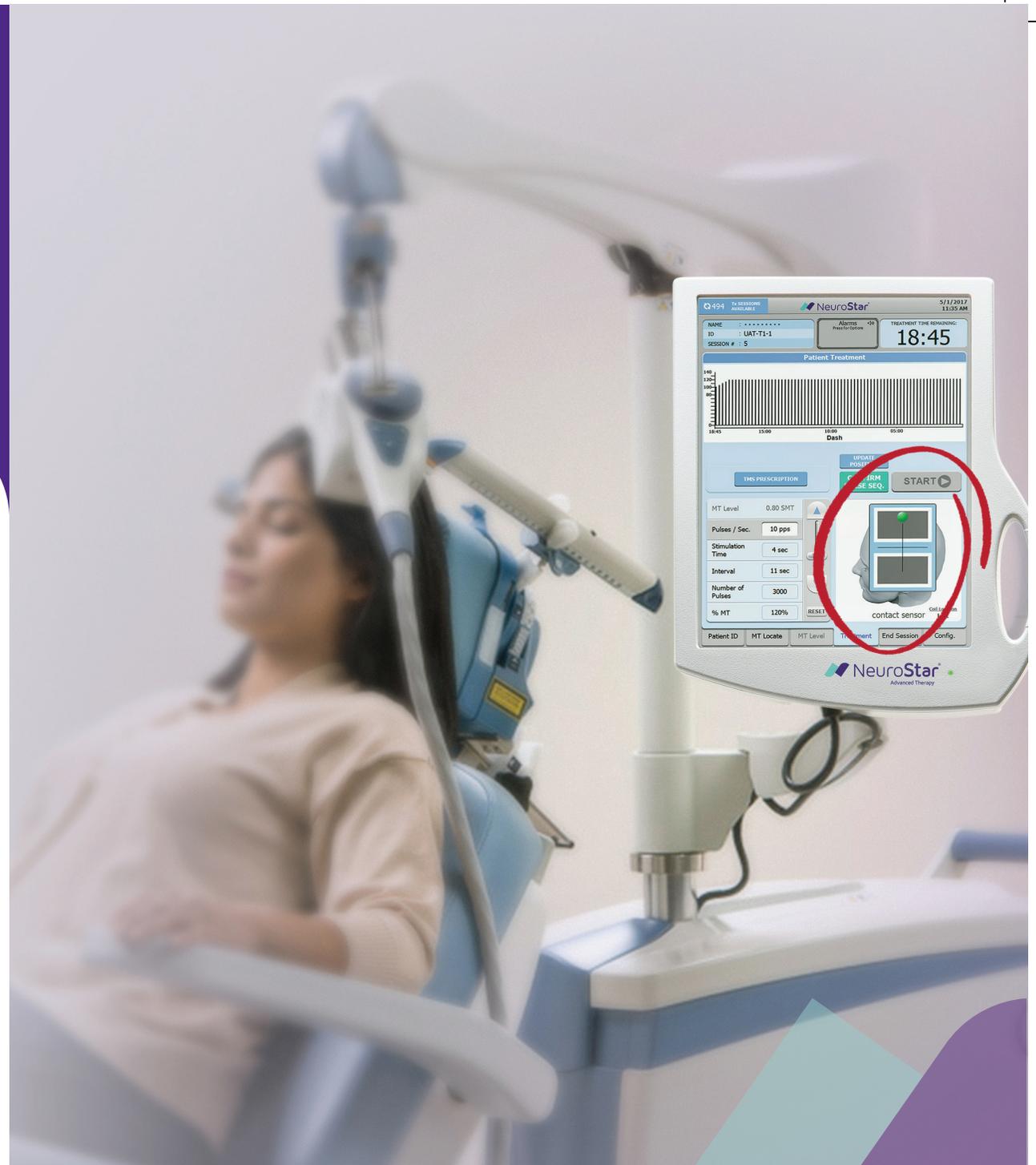
Contoured Coil

designed to fit the shape of the patient's head



3D Laser Assisted Positioning

for repeatable and accurate treatment



NEUROSTAR® ADVANCED THERAPY

Simple steps for NeuroStar treatment

- In-office treatment takes 19 - 37 minutes
- Remain awake and alert during treatment
- Receive therapy 5 days a week, for 4 to 6 weeks



1 Recline comfortably in the spa-like treatment chair, awake and alert



2 A small curved device containing the magnetic coil rests lightly on the patient's head



3 NeuroStar delivers focused magnetic stimulation directly to the target areas of the brain



4 Immediately resume normal activities

NEUROSTAR® ADVANCED THERAPY

NeuroStar is covered by most major health plans

NeuroStar is widely covered (including Medicare and Tricare) in all 50 states

- NeuroStar Reimbursement Support offers direct access to the most experienced specialists in the industry



More than 300 million covered lives across the U.S.

NEUROSTAR® ADVANCED THERAPY

Getting started is as easy as 1, 2, 3

- 1 Physician prescribes NeuroStar Advanced Therapy
- 2 Review your insurance and payment options (covered by most major health plans)
- 3 Schedule first treatment



NEUROSTAR® ADVANCED THERAPY

About NeuroStar® Advanced Therapy

NeuroStar TMS Therapy is indicated for the treatment of Major Depressive Disorder in adult patients who have failed to receive satisfactory improvement from prior antidepressant medication in the current episode.

NeuroStar TMS Therapy is only available by prescription. For complete prescribing information, please visit NeuroStar.com.

The most common side effect is pain or discomfort at or near the treatment site. These events are transient; they occur during the TMS treatment course and do not occur for most patients after the first week of treatment.

There is a rare risk of seizure associated with the use of NeuroStar TMS (<0.1% per patient).

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Important Safety Information

It's time for a new you!

Visit [NeuroStar.com](https://www.NeuroStar.com)
for personal stories
of people who have
overcome depression
with NeuroStar



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Let Your Best Self Shine.

